



Personal Education Increases Patient Satisfaction

Introduction on how to provide personal education on oral health via video dentistry.

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Motivate your patients with personal education at home

Dental patients have often difficulties in following the home care guidelines explained during the examination or treatment. Printed home care material is generic and easily forgotten, as well as verbal instructions. A video of the patient's individual situation with personalized home care advice solves this challenge.

The interest and motivation to care for own oral health at home improves dramatically, when the dentist or hygienist provides personalized guidance that is available anytime at anyplace. Individual video helps the patient to understand the need for specific hygiene actions and shows him concretely what needs to be done and how to do it. Furthermore, a personal video on a mobile device is easy to bring into the bathroom or any other place for numerous repetitions, whenever needed.

Personal care adds trust and satisfaction of patients - and getting service beyond expectations increases the likelihood to stay loyal and share the experience further to new potential patients.

Such personal dental education is possible with a combination of loupe-mounted HD camera, easy-to-use recording software and a highly secure cloud server.

Key benefits of using videos in personal patient education

There are many reasons to utilize videos in dental patient education. e.g.

- **Patient's motivation** to care for his oral health improves
- **Video shows concretely** what needs to be done at home
- **Guidance is easily available** when and where needed
- **Patient's confidence and overall satisfaction** increases

Recording videos and taking still images during the dental work is simple and easy. The small, lightweight camera is set up directly onto your loupe and the recording software is controlled with a foot pedal. You can share the video with the patient simply as an e-mail link.

Learn more: [Request an introduction](#)

REQUEST AN INTRODUCTION



Learn how Dr. Peter Rusanen uses real-time video to motivate his patients to take care of their teeth at home!

<http://user.futudent.com/case/personal-oral-hygiene-instructions>

WATCH NOW

“I've routinely recorded personal educational videos after every prosthetic treatment. In these short videos I show how to use dental floss, interdental brushes and electrical brush for example.

*I've noticed that receiving these videos is beyond my patients expectations and **the feedback has been really positive!**”*

- Dr. Peter Rusanen